



# KATRIN BRETSCHER

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## ABOUT ME

My name is Katrin Bretscher, I'm a coach for people and teams. I grew up in Zurich, Switzerland, where I also have studied Computer Science at ETH and found my first job at Google.

It was there that I first came in touch with agile software development – and couldn't stop staying in touch: I ran mentoring groups, founded agile bookreading meetups, wrote about agility in technical writing, and held retrospective in club boards and ice hockey teams. I became a Scrum Master and I've been self-employed as an (agile) Coach since 2017.

Aside from my career in IT, I've been playing all sorts of sports all my life and am self-employed as a sports mental coach since 2014. I apply the principles of Scrum and agile also there – openness, respect, focus, commitment, and courage. As a trainer and coach I help you and your organization to realize your potential.

## PROFESSIONAL EXPERIENCE

- since 2019 **Senior Agile Coach**  
coach und coach GmbH
- Scrum Master for a team of the Swiss Federal Railway SBB which develops cutting-edge IoT applications: Coaching the developers and the PO to continuously improve the process within the team.
  - Coaching the organization: Building a network of IoT developers and users; initiating, designing, and facilitating workshops for product vision, newly defining cross-division roles, responsibilities, and collaboration; stakeholder and customer management. 1:1 coaching for members of the IoT network to help them be the most effective in their role.
- since 2017 **Coach (self-employed)**  
<https://katrin.rocks>
- Coaching for teams, their members and everyone else affected by agility
  - Supervising and mentoring for agile coaches and Scrum Masters
  - Training "Agile Basics" with Scrum, and Kanban
  - Moderating workshops and meetings
- since 2014 **Sports Mental-Coach (self-employed)**  
<https://power-and-balance.ch>
- Coaching athletes, coaches, and teams
  - Designing and holding education in mental training for an ice hockey youth organization (15 teams), 2017-2019
- 2014-2017 **Scrum Master (60%)**  
2014-2015 **Technical Writer (80%)**  
Adcubum AG, Wallisellen
- Designing and holding of an internal training „Agile @ Adcubum“: Agile basics and Scrum for all employees in- and outside of the IT department
  - Coaching a team as a Scrum Master
  - Cross-team collaboration to help the organization with their agile transformation

- 2012-2014 **Technical Writer (80%)**  
Imagic Bildverarbeitung AG, Glattbrugg
- Software documentation, texts for case studies and brochures, each in German and English
  - Report for the CAS Technical Writing course: „The Art of Agile Documentation“ about the applicability of agile principles in technical writing
- 2009-2011 **Software Engineer (80%)**  
Ergon Informatik AG, Zürich
- Java and iPhone app development in traditional and agile teams
  - Founding and leading the agile bookreading group
- 2006-2008 **Software Engineer**  
Google Switzerland GmbH, Zürich
- Developing frontend code (Java) for Google Base
  - Developing and holding of parts of the newhire training
  - Leading the EMEA mentoring grouplet, training new mentors and mentor trainers

## EDUCATION

- since 2019 **B.Sc. Psychology (degree expected 2025)**  
FernUni Schweiz
- 2017 **CAS Leading and Coaching Teams Successfully**  
**DAS Methods for Sports and Team Psychology**  
IAP / ZHAW Zürich
- 2015 **CAS Psychological and Mental Training in Sports**  
IAP / ZHAW Zürich
- 2013 **CAS Technical Writing**  
ZHAW Winterthur
- 2006 **M.Sc. Computer Science ETH**  
ETH Zürich
- 2001 **University entry diploma**  
Kantonsschule Freudenberg, Zürich

## CERTIFICATIONS

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|------|--|---|
| 2021 | <b>Kanban Management Professional, Kanban System Improvements</b><br>Kanban University | Association of Master Trainers in the LEGO® SERIOUS PLAY® Method  |
| 2021 | <b>Certified SAFe® 5 Scrum Master</b><br>Scaled Agile, Inc.                            | 2017 <b>Assessment as a Member of the Mental Coaches division</b><br>Swiss Association of Sport Psychology SASP |
| 2019 | <b>Certified LeSS Practitioner</b><br>The LeSS Company B.V.                            | 2017 <b>Certified Scrum Professional</b><br>Scrum Alliance  |
| 2019 | <b>Kanban System Design</b><br>Kanban University                                       | 2016 <b>Certified Scrum Master</b><br>Scrum Alliance  |
| 2019 | <b>Trained facilitator of LEGO® SERIOUS PLAY® method and materials</b>                 | 2016 <b>Certified Agile Requirements Specialist</b><br>agile requirements institute                             |

## LANGUAGES

German      Mother tongue

English      Full professional fluency  
Cambridge ESOL Certificate of Proficiency in English  
(Grade A, 2012)

French      Good oral and written skills